

Safe Expo Experience with Hybrid Fair Model: Eurasia Window, Door and Glass Fairs

The countdown has begun for the most comprehensive and prestigious Window, Door and Glass Fairs in Eurasia region, which will be held simultaneously on March 3-6, 2021 at the Tüyap Fair and Congress Center with TSE (Turkish Standards Institution) Covid-19 Safe Service Certificate.

Eurasia Window, Door and Glass Fairs, which have proven their reputation in the global arena and expected fairs of the industry, continue their preparations to offer a safe expo experience to both its exhibitors and visitors with the measures covering all the requirements of the new normal period.

Eurasia Window, Door and Glass Fairs, where New Generation Fair applications will take place, give the exhibitors the opportunity to contact with all the visitor profiles they aim to reach in all channels, both live and digitally, thanks to the hybrid fair model where the power of the physical fair and the innovative face of digital applications are combined.

Health First for Trade

Eurasia Window, Door and Glass fairs will be held within the framework of the "contact-free expo" application of TÜYAP FAIRS GROUP, which is the first and only fair organization company that is entitled to receive the COVID-19 Safe Service Certificate of the Turkish Standards Institute. The fairs, where extensive measures taken will be implemented due to the pandemic, can be visited with the QR code on expo invitation received via the MyTüyap mobile application. Moreover, thanks to this application, business card exchange will be able to be carried out without contact with the QR code.

In addition to digital applications, measures will be taken against disinfection, social distance and possible health problems at the fairs to be entered with the codes or documents showing the health condition. In accordance with the 10m² / 1 person rule in the fair area, the turnstiles located at the entrance and exit doors will be monitored through the online registration system, exhibitor portal, MyTüyap application and cameras, and human traffic will be controlled. The ventilation units in the area will be adjusted according to the seasonal conditions to ensure the fresh air flow at the maximum level and the ventilation system will be continuously monitored. In addition to frequent maintenance periods, all ventilation systems will be disinfected regularly after the exhibition hours. In case of encountering a health problem, the healthcare professionals waiting in the "Isolation Room" established outside the fair area will immediately intervene.

Take Your Place in the Most Prestigious Trade Event in the Industry

Eurasia Window, Door and Glass Fairs, which hosted a total of 55,107 visitors, 9,762 of which are international, from 119 countries in 2020, will bring together all the components of the industry and gather the exhibitors who are leaders in their fields and professionals who are decision makers of the building and construction industries under their roofs once again. Take your place in this great trade meeting on March 3-6!